

Looking for a challenging position in a full-service, creatively driven multimedia organization where my skills and past experiences would make a valuable contribution.

SKILLS

Software: Adobe Creative Suite CS5 (Photoshop, Illustrator, Dreamweaver, InDesign, Flash, and Acrobat), Lightroom, Aperture, Microsoft Office Suite, Keynote, FTP client, Autodesk Maya, OmniGraffle

Programming Languages: XHTML, CSS, Working knowledge of JavaScript, MySQL, C++, Java, ActionScript, Wordpress, ExpressionEngine

Web Production: Information architecture, optimized image production, Section 508, browser testing, Search Engine Optimization(SEO)

Print: Page layout, identity design, image optimization, mock-up creation, style guide and brand adherence, pre-press preparation

General: OCR and image scanning, digital photography & set design, expertise in Mac OS and Windows

Language: fluent in English and Chinese (understand multiple dialects), conversational in Spanish

SCHOOL EDUCATIONS

Virginia Tech, Blacksburg, VA
2007-2011, Visual Communication Design, BFA

- Graduated with 3.6 GPA
- Dean's list 2007-2010

Radford University, Radford, VA
2006-2007, Computer Science

- Dean's list 2006

Edison Academy, Alexandria, VA
2005-2006

- Database Design and Management (Oracle)
- Served as student ambassador

WORK EXPERIENCES

Blue State Digital, New York, NY
Web Designer, May 2010 - Present

- Created large corporate/organization website and its supporting elements (email templates and custom themes for numerous social networking sites)
- Designed full site mockups for homepage and interior pages from wireframes and followed *Design Brief* (completed by the client) to ensure design direction was on point with client's visions and expectations

The White House, Washington, D.C.
White House Internship: New Media design intern, May 2009 - August 2009

- Supported the mission of the New Media department by looking for ways in which Administration can utilize technology to communicate with citizens
- Assisted in establishing and maintaining the brand of the President
- Assisted in creation of WhiteHouse.gov and creating production graphics for WhiteHouse.gov, as well as other federal government online properties
- Assisted in creating an online template system and style guide for WhiteHouse.gov and related microsities
- Assisted in creation of the G20-Pittsburgh Summit 2009 brand

Obama-Biden Presidential Transition Project, Washington, D.C.
Designer, November 2008 - January 2009

- Created the all new whitehouse.gov and its overall online branding/visual presence
- Collaborated with others to develop the information architecture and refine site organization for whitehouse.gov
- Designed visual themes for all social networking sites affiliated with the WhiteHouse.gov and Change.gov such as YouTube, MySpace, Vimeo, iTunes Podcasts, Yahoo Video
- Managed/created visual design, branding and development of web and print materials for presidential transition.
- Participated in new media strategy sessions and represented design interests to ensure a consistent visual message across all media for transition/administration outreach and events

Obama for America, Chicago, IL
Web/Advance Literature Designer, May 2008 - November 2008

- Designed and/or art directed website, microsities, HTML emails, banner/blog ads for the campaign
- Collaborated with other designers to create the branding/visual presence for the DNC Democratic National Convention
- Designed brochure/literature, business card & letterhead, poster, signage/ banner, stickers for millions of campaign events held across 50 states
- Designed visual and multimedia elements for barackobama.com and many social networking sites, such as images, buttons, infographic, blog ads, pandora flash skin, and email templates