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## software PROFICIENCY

**Software:** Adobe Creative Suite CS4 (Photoshop, Illustrator, Dreamweaver, InDesign, Flash, and Acrobat), Lightroom, Aperture, Microsoft Office Suite, iWork(Page, Keynote), FTP client, Autodesk Maya

**Web/Programming Languages:** XHTML, CSS, Working knowledge of JavaScript, ColdFusion, MySQL, C++, Java, ActionScript, Wordpress, ExpressionEngine

**Web Production:** Information architecture, optimized image production, Section 508, browser testing, Search Engine Optimization(SEO)

**Print:** Page layout, identity design, image optimization, mock-up creation, style guide and brand adherence, pre-press preparation

**General:** OCR and image scanning, digital photography, expertise in Mac OS and Windows

## school EDUCATION

### Virginia Polytechnic Institute and State University (Virginia Tech), Blacksburg, VA

2007-Present, Visual Communication Design, BFA

- Expected to graduate May of 2011
- Dean's list 2007-2009

### Radford University, Radford, VA

2006-2007, Computer Science

- Dean's list 2006

### Edison Academy, Alexandria, VA

2005-2006

- Database Design and Management (Oracle)
- Served as student ambassador

### Annandale High School, Annandale, VA

2002-2006, Advance Diploma

- Graduated with a 3.5 GPA

## reference & sample PORTFOLIO

Available upon request.

## work EXPERIENCE

### White House Internship, Washington, D.C.

New Media design intern, May 2009 - August 2009

- Supported the mission of the New Media department by looking for ways in which Administration can utilize technology to communicate with citizens
- Assisted in establishing and maintaining the brand of the President
- Assisted in creation of WhiteHouse.gov and creating production graphics for WhiteHouse.gov, as well as other federal government online properties
- Assisted in creating an online template system and style guide for WhiteHouse.gov and related microsites
- Assisted in creation of the G20-Pittsburgh Summit 2009 brand/logo

### Presidential Transition Team, Washington, D.C.

Designer, November 2008 - January 2009

- Created the all new whitehouse.gov and its overall online branding/visual presence
- Collaborated with others to develop the information architecture and refine site organization for whitehouse.gov
- Designed visual themes for all social networking sites affiliated with the whitehouse.gov such as YouTube, MySpace, Vimeo, iTunes Podcasts, Yahoo Video
- Managed/created visual design, branding and development of web and print materials for presidential transition. Included official transition website(change.gov) and social networking sites (YouTube, MySpace, Vimeo, Flickr, Facebook)
- Participated in new media strategy sessions and represented design interests to ensure a consistent visual message across all media for Transition/administration outreach and events

### Obama for America, Chicago, IL

Web/Advance Literature Designer, May 2008 - November 2008

- Designed and/or art directed website, microsites, HTML emails, banner/blog ads for the campaign
- Collaborated with other designers to create the branding/visual presence for the DNC Democratic National Convention
- Designed brochure/literature, business card & letterhead, poster, signage/banner, stickers for millions of campaign events held across 50 states
- Designed visual and multimedia elements for barackobama.com and many social networking sites, such as images, buttons, infographic, blog ads, pandora flash skin, and email templates